

**Ad Campaign Starts 4-Weeks Out**

# **COACHELLA VALLEY HOME SHOW**

## **Riverside County Fairgrounds**

### **Fri-Sat-Sun • November 13-15, 2026**



#### **Tiny Home & ADU Showcase**

**Meet the UC Master Gardeners of Riverside County**

**Homeowners Ready to Buy Home Decorating & Remodeling**

**TV broadcast, Spectrum Reach, radio, print, & social media ads target area homeowners**

#### **KESQ, KMIR, KPSP, KDFX, The CW, MeTV & Spectrum Reach 600+ TV Spots**

Morning, evening and late news, The View, Jeopardy/Wheel, GMA, 60 Minutes, World News Tonight, NBC Nightly News, HGTV, CNN, Fox News, Bravo, History, Hallmark, Lifetime, Game Show, Telemundo, and Univision in Palm Springs, Desert Hot Springs, Thousand Palms, La Quinta, Palm Desert, Cathedral City, Rancho Mirage, Indio, Coachella Valley, Redlands, San Bernardino.

#### **100+ Radio Spots, Magazines & Newspaper Ads**

Mix 100.5, KGAY, KMRJ, KPLM Country, The Eagle 106.9, Sunny 106.5, The Desert Sun, Palm Springs Life, CV Independent, Coachella Valley Weekly, Rancho Mirage Insider, Sun City Insider, News & Views, The View, Tidbits Weekly, La Qunita Gem, TheHomeMag.

#### **Digital Ads, Social Media, Weekly Newsletters, e-Blasts & Event Listings**

VisitGreaterPalmSprings.com, Palm Springs Tribune, Coachella Valley Reporter, Indio Post, Palm Springs Post, VisitPalmSprings.com, CVIndependent.com, CoachellaValley.com, Facebook Reels, Instagram Reels, Eventbrite.

#### **Space is Limited ~ Reserve Your Booth Now**

Home remodeling, kitchens, bathrooms, pools, spas, interiors, furniture, solar, home security, and landscaping add comfort and value. Meet with area homeowners to help you capture your share of this fast-growing market.

Booth Sales: Marlene Thorne 714-622-5031 or 714-608-1722 ~ marlene@theedgepromotions.com

Sponsorships/Media: Paul Smith 714-931-3600 ~ paul.smith210@gmail.com

[www.CoachellaHomeShows.com](http://www.CoachellaHomeShows.com)

#### Media Partners



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