

Ad Campaign Starts 4-Weeks Out

COACHELLA VALLEY HOME SHOW

Riverside County Fairgrounds

Fri-Sat-Sun · March 28-30, 2025



Home & Garden How-To Demos, Daily Giveaways & Prizes
Tiny Homes, Accessory Dwelling Units, RVs & Alternative Housing
Meet Homeowners Who Are Ready to Buy Home Decorating & Remodeling

TV broadcast, Spectrum Reach, radio, print, web & social media ads targeting homeowners

KPSP, KMIR, KDFX, KESQ, THE CW, Telemundo & Spectrum Reach

Spots on morning, midday, evening & late news, primetime shows, Jeopardy, Wheel of Fortune, Desert Chat, Desert Living Now, Spectrum News1, CNN, HGTV, ESPN, GSN, Magnolia, other networks reaching Indio, Palm Springs, La Quinta, Palm Desert, Cathedral City, Rancho Mirage, and throughout Coachella Valley.

Radio, Newspaper & Magazine Advertising

Jammin' 99.5, Mix 100.5, KGAY 106.5, Big 106 Country, La Ponderosa 96.7, The Eagle 106.9, The Desert Sun, Tidbits, Desert Magazine, Palm Springs Life, CV Independent, Desert Entertainer, CV Weekly, Rancho Mirage Insider, TheHomeMag, Home Remodeling 101 Guide, Home Improvement Guide.

Social Media, Websites, E-Blasts & Event Listings

Ads on Facebook, Instagram, Tik Tok, Eventbrite.com, Nextdoor.com, VisitPalmSprings.com, PalmSprings.com, CoachellaValleyWeekly.com, CVIndependent.com, PalmSpringsLife.com, TheDesertMag.com, PSTribune.com, news features, blogs, event listings, and subscriber e-blasts.

Space is Limited ~ Reserve Your Booth Now

Home remodeling, kitchens, bathrooms, pools, spas, interiors, furniture, solar, home security, and landscaping add comfort and value. Meet area homeowners to help you capture your share of this fast-growing market.

Booth Sales: Marlene Thorne 714-622-5031 or 714-608-1722 ~ marlene@theedgepromotions.com

Sponsorships/Media: Paul Smith 714-931-3600 ~ paul.smith210@gmail.com

www.CoachellaHomeShows.com

Media Partners



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